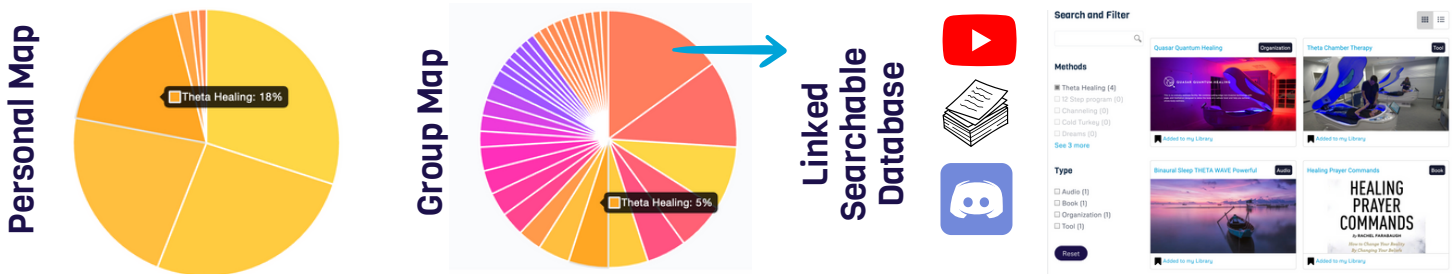


Summary: What if that thing that you thought might be impossible and overwhelming, wasn't. The LightNet community uses curiosity, joy and data science to set our world free. We study 100 leaders who are 4 years free from addiction. Then we spread their inspiring stories, bank their resources into an evolving search engine, and then invite new comers in teams of 8 to study the patterns and experiment to unlock the fastest, cheapest, most fun way to check back in.

Problem: We are up against the biggest opiate, meth and addictive behavior binge the world has ever seen. No sector of the population that is untouched by it. Drug overdose deaths have more than tripled since 1990 and there are over 100,000 new heroin users each year alone. Almost 21 million Americans have at least 1 addiction, yet only 10% of them receive treatment. Treatment is too time consuming and costly for traditional medicine systems. Powerful spiritual & mental treatments which heal the root cause are not traditionally covered and it is hard to know which practitioners to trust.

Product/Service: LightNet is a mashup of Wikipedia & Meetup. We use data visualization to look patterns and then invite others in small groups of 8 with a guide to achieve the same breakthrough. Just like the four-minute mile, and the 100'th Monkey Effect, we forever alter our society's belief structure, collective wisdom and shared resources.



Competitive Advantage: The world is currently researching solutions in silos, against placebos, but nobody has made a holistic, evolving map of solutions. There is no cross-organizational data repository and digital library for consciousness and addiction healing.

Target Market: LightNet is for curious people of all ages, with all types of addictions. It is a community and home to people who want to free themselves from the depression, fear and anxiety which causes them to check out.

Business: B2C: We have a freemium model where it is free to browse the data. Members pay a monthly fee of \$39 to have access to hands-on group workshops and premium video libraries. Eight week, experiential learning happens in groups of 8 and cost \$399 per month. Guides can donate their time or can be paid to run groups. B2B: We also offer SaaS to orgs looking to embed our technology and data.

Management: LightNet is a 501c3 Public Benefit Corp in Wyoming. It was founded by futurist and XR expert Zenka Caro with over 20 years experience in developing software, and Daniel Rekshan an engineer and data visualization expert from Goodreads and Harvard. Our board includes Dan Mapes, founder of Verses.io pioneering the protocols for XR and the spacial web and Adam Apollo of Unify and CoreNexus™.

Opportunity: Volunteers to interview 100 people | Editors | Marketing Support | Guides | Creative Partnerships | Fiat/Crypto 275K Research Budget - 1 Million for naming rights.

Together we can leave behind collective wisdom that can explode our current perspective of reality, delivering data, enjoyment, and new knowledge for the benefit of all humanity.